

nutrition & health



8th National Nutrition & Health Conference

23rd – 24th November 2007

Olympia Conference Centre, London

“The UK’s No 1 Nutrition Conference & Exhibition”
– run by health professionals for health professionals

*Exhibition & Promotion
Opportunities*

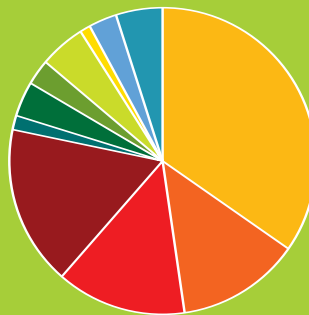


www.nutritionandhealth.co.uk

The Conference & its Delegates

- The leading national multidisciplinary event
- Attended by over 500 health professionals & opinion leaders in nutrition
- Promoting the importance of nutrition & lifestyle in the prevention & treatment of disease
- Forum for discussion in a multidisciplinary setting
- Main Programme in addition to workshops & highly popular "Meet the Expert" sessions
- Leading Scientific Committee guarantees the quality of the programme
- Exhibition: meet delegates & network with all parties

Typical Delegate Profile



- | | | | |
|-------------|----------------|--------------|-----------|
| ■ Dietitian | ■ Nutritionist | ■ Researcher | ■ Manager |
| ■ Doctor | ■ Pharmacist | ■ Student | ■ Other |
| ■ Nurse | ■ Lecturer | ■ Journalist | |

Target Audience: doctors, dietitians, practice nurses, health visitors, district nurses, occupational nurses, school nurses, nutritionists, nutrition consultants, pharmacists, health trainers, 5-a-day co-ordinators, other specialist health professionals, researchers, students, the food and pharmaceutical industry, health information services, policy advisers, medical and consumer press.



Scientific Committee

Dr. M. Ashwell - *Ashwell Associates, Hertfordshire*
 Dr. A. Leeds - *Kings, College London*
 Prof. I. Rowlands - *University of Ulster, Northern Ireland Centre for Diet and Health*
 Prof. P. Aggett - *University of Lancashire*
 Dr. C. Waine - *Sunderland University*
 Prof. J. Buttriss - *British Nutrition Foundation*
 Dr. S. Lantham-New - *University of Surrey*
 Ms. G. Bonner - *London Metropolitan University*
 Ms. A. Ursell - *Freelance, London*
 Ms. O. Amadi
Lead Professional Officer & Health Visitor, CPHVA
 Mr. J. Khair - *St Bartholomew's Hospital, London*
 Prof. T. Key - *Raddiffe Infirmary, Oxford*
 Mrs. G. Stokes - *HEART UK*
 Ms. K. Barber - *Food and Drink Federation, London*
 Dr. M. Rayman - *University of Surrey*
 Ms. S. Baic - *University of Bristol*

Event Marketing

The event is run in collaboration with leading health professional titles: Doctor Magazine, Practice Nurse, Community Practitioner, Nursing Times, Practice Manager, Complete Nutrition, Dietetics Today and other similar magazines and journals. A comprehensive campaign designed to target GP's, nurses, dietitians, nutritionists, health and medical press, health information providers and pharmacists is run. Announcements are also published in other (para) medical magazines and journals.

The Exhibition

- Two full exhibition days
- Unique opportunities for sponsorship - see next page
- Great networking with delegates and other exhibitors

- Workshop and "meet the expert" opportunities
- The highest attended exhibition of its kind in this industry

Exhibitor Profile

- Food & Nutrition companies & services
- Clinical nutrition companies & services
- Supplement companies
- Retailers
- Education services
- Health promotion & resources
- Publishers
- Charities
- Government agencies
- Health check equipment
- Fitness companies
- Software companies
- Specialist interest groups

An Excellent Track Record...

“ The Nutrition & Health conference was an excellent opportunity for Tesco Diets to meet with health professionals who we wouldn't usually have contact with, and make them aware of the service we offer. The conference programme itself was well structured and informative, with a wide variety of topical subjects covered. ”

Alison Henbest, Head of TESCO Diets

“ Yakult was pleased to sponsor the Nutrition & Health Conference in 2006. We were delighted with the interest in our stand, which gave us an excellent opportunity to exchange information and have detailed discussions about probiotics and Yakult with many interested people. ”

Dr. Linda Thomas, Yakult UK Ltd

“ The Nutrition & Health Conference has rapidly risen to become one of the most significant of its kind worldwide. The calibre of the speakers is very high and many of the most influential scientists in the area attend. It is an important conference and has proved successful for Blackwell. ”

Nigel Balmforth, Senior Publisher, Blackwell Publishing

Stand Information

Stand space only

Space of 6 m²: £2,300
Space of 9 m²: £2,650
Space of 12 m²: £2,990
Space of 15 m²: £3,340
Space of 30m²: £5,500

Includes:

- Stand space
- Carpet*
- 2 x exhibitor passes
- Tea, coffee, refreshments & lunch
- Exhibition security
- Stand Cleaning

Shell Scheme

Space of 6 m²: £2,700
Space of 9 m²: £3,100
Space of 12 m²: £3,490
Space of 15 m²: £3,890
Space of 30m²: £6,350

Includes:

- Shell scheme
- One 500W socket
- 2 x 120W spotlights
- Stand space
- Carpet*
- 2 x exhibitor passes
- Tea, coffee, refreshments & lunch
- Exhibition security
- Stand Cleaning



Promotional Opportunities

Please call us to discuss how we can best make the event work for you. We pride ourselves on helping each sponsor on an individual basis.

There are several promotional opportunities available and listed below. We can also work with you to design a tailored package that meets your objectives.

Main Sponsor

Each year we look for main sponsors who gain a prominent position at the event as well as in the pre-event communications and marketing of the conference. Marketing is carried out towards health professionals in the UK and Ireland. For further 'Main Sponsorship' information please contact Tanya Haffner on Tel: 0870 766 3216 or Mob: 07980 802126.

Exhibition Stand Space

Stand space only and shell schemes are available and listed above.

Workshop

Workshops take place close to the exhibition in the conference centre. The room is available during the lunch break and the workshops can run twice over a lunch hour (80 delegates) Workshops are announced in the conference programme and brochure, in pre-event communications and during the conference. We take care of marketing and organization – you take care of, or advise on speakers.

Price: £4,100

Insert in Conference Bag

Insert your products, services or health message literature in the conference bag, which is handed over to all participants at the registration desk. Product samples can also be inserted by agreement with the organisers.

Price: £600

Conference Pen and Paper Pad

Pen and paper pads can be distributed to all delegates at the Conference. Supply your branded material and we'll do the rest.

Price: £800

Website Link

A link with your website can be placed on the Nutrition and Health Conference website.

Price: £250

Sponsoring a Refreshment Break

Refreshment breaks can be sponsored. The sponsoring company is free to brand the break with posters, leaflets and the use of promotion staff. This will be announced in the conference programme & brochure – a great opportunity to get your product taste tested by the experts.

Price: £900

Sponsoring a Lunch

A lunch or part thereof can be sponsored. Products can be offered to all delegates and health messages promoted. The lunch is usually a finger buffet. This can be branded and will be announced in the conference programme and brochure.

Price: £2,200

Advertising in the Nutrition & Health Conference Guide

Advertise in the conference guide. This is the delegates 'bible' during the event and will be used continually throughout the 2 days – a great way to gain great coverage.

Price: £900 (full page)

Price: £600 (half page)

Advertising in the Nutrition & Health Conference Book

Advertising can be placed in the now popular fully referenced conference text book. This contains proceedings from the conference, which is sold to delegates from the conference and marketed to health professionals in the UK and distributed through medical bookstores in the UK and Worldwide.

Price: £900 (full page)

Price: £600 (half page)

All prices do not include VAT.

*This includes the exhibition room carpet.

Booking Options

You can book on-line now at www.nutritionandhealth.co.uk where you will be sent an immediate response. Click into the sponsors page to view a booking form. Alternatively, please complete and return the form below.

Company Name:	<input type="text"/>
Full Name:	<input type="text"/>
Job title:	<input type="text"/>
Address:	<input type="text"/>
	<input type="text"/>
Post Code:	<input type="text"/>
E-mail:	<input type="text"/>
Tel:	<input type="text"/>
Fax:	<input type="text"/>

I wish to sponsor as ticked below.

- Exhibition Stand Space**
_____ m² stand space only
_____ m² Shell Scheme
- Workshop**
Price: £4,100
- Insert in Conference Bag**
Price: £600
- Conference Pen and Paper Pad**
Price: £800
- Website Link**
Price: £250
- Sponsoring a Refreshment Break**
Price: £900
- Sponsoring a Lunch**
Price: £2,200
- Advertising in the Conference Guide**
Price: £900 (full page)
Price: £600 (half page)
- Advertising in the Conference Book**
Price: £900 (full page)
Price: £600 (half page)

All prices exclude VAT

www.nutritionandhealth.co.uk

Please tick which opportunity you wish to book above, tear off and post to Nutrition & Health Conference, Nutrimpact Limited, 26 Hill Top, London NW11 6EE. UK

Alternatively fax or e-mail your booking to:

Fax: 0870 256 1489

Email: info@nutritionandhealth.co.uk

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Nutrimpact Ltd
26 Hill Top
London
NW1 1 6EE
UK

Please
affix
postage



Conference Venue and Floor Plan



Main Sponsors



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Supporting Organisations



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